

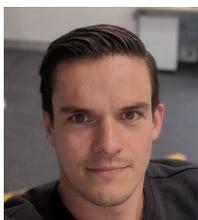
‘Affiliate Marketing Masterclass’ Resources

Secrets of a ClickBank Platinum Partner



Affiliate marketing is without doubt one of the best ways to make money online, so we’ve scoured the planet to find an accomplished expert in this field. **Ben Palmer is a Platinum Partner on ClickBank**, the premier affiliate marketing platform.

In order to achieve that status, marketers need to achieve annual sales of over \$500,000 on ClickBank. And with Ben now heading into his 10th year as a Platinum Partner, it’s clear he is a top performer.



Ben shared **a deluge of value bombs and insider secrets** and laid bare the strategies that have generated millions of dollars in sales. Here are the resources mentioned during the course, plus other links to help you achieve amazing success in affiliate marketing - and maybe become a ClickBank Platinum Partner, too!

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Lesson 1: Secrets of a Super Affiliate Marketer



Let's start at the very beginning, and find out what **affiliate marketing** is all about - plus why it is such a big deal in online marketing:

[Affiliate Marketing Made Simple](#)

[The Ultimate Guide to Affiliate Marketing](#)

[ClickBank](#)

[ClickBank University](#)

Lesson 2. The Premier Affiliate Marketing Platform



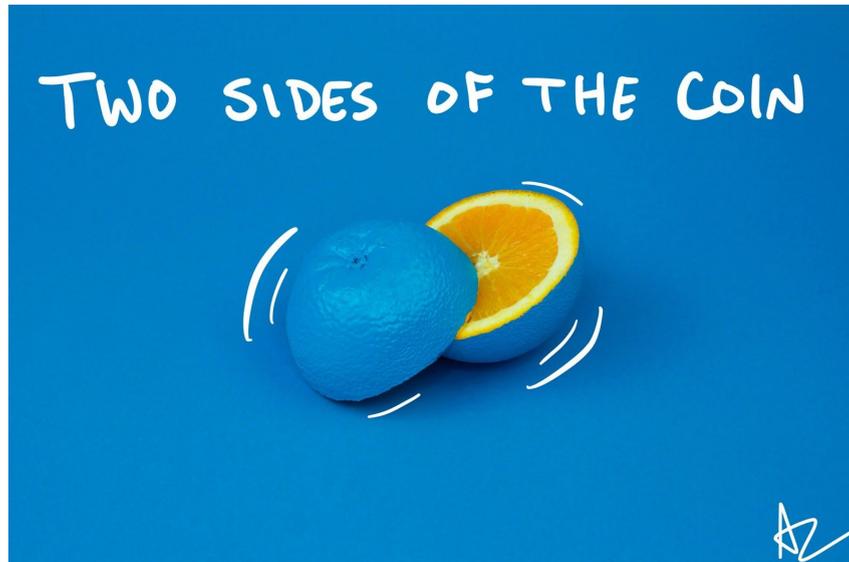
What the heck is **ClickBank**, and why should you care? Get the low down on what this huge affiliate network is all about.

[The ClickBank Story](#)

[ClickBank Pays Out Billions](#)

[How to Make Money with ClickBank](#)

Lesson 3: The Two Sides of Affiliate Marketing



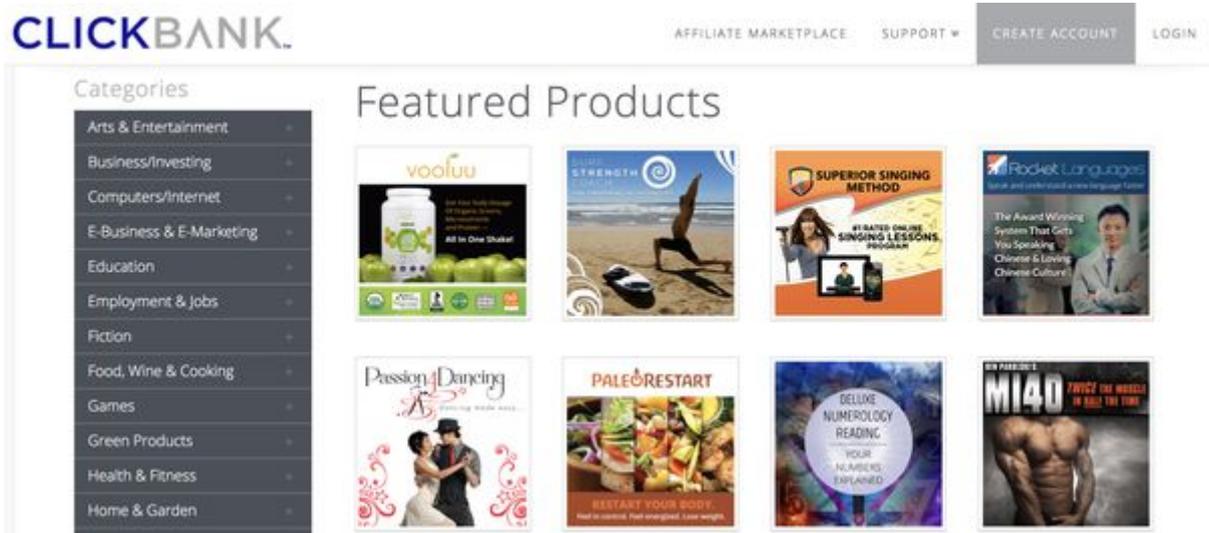
There are **two main ways to make money from affiliate marketing**, and both can be very profitable. Here's what you need know:

[Two Ways to Make Money on ClickBank](#)

[Affiliate vs Product Vendor](#)

[Vendor & Affiliate Pros and Cons](#)

Lesson 4: Creating Your First Product



Creating your own product on ClickBank is a great way to make money with affiliate marketing. Here are some resources to help you:

[Upwork](#)

[Fiverr](#)

[Freelancer](#)

Lesson 5: Recruiting Affiliates



To become a successful product vendor, you need to get good at recruiting affiliates. **Then you can create a non-stop traffic machine.** Here are some places to find them:

[How to Find Affiliates](#)

[LinkedIn](#)

[YouTube](#)

[STM Forum](#)

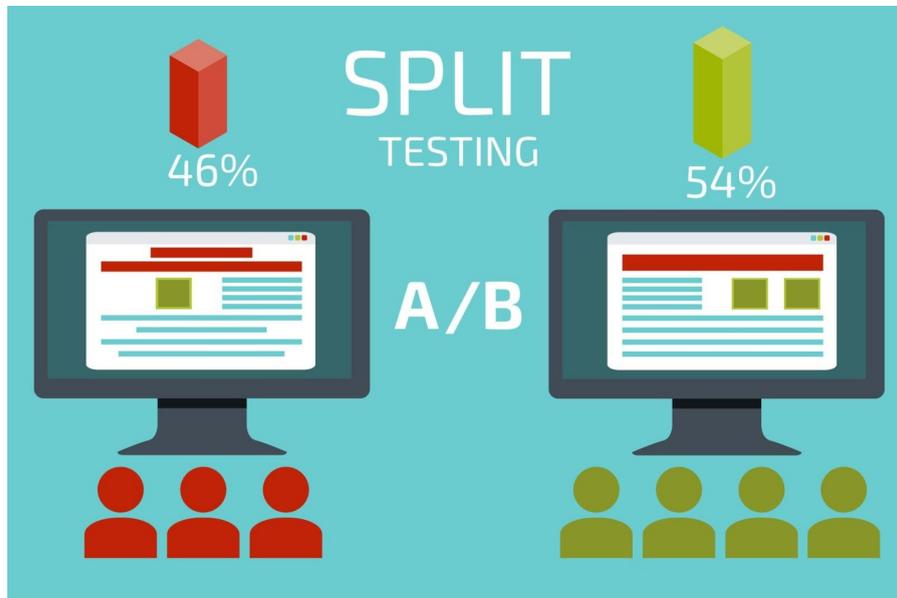
Lesson 6: How to Make More Money



Squeezing _____ means that both you and your affiliates make more money...and that's always a good thing. Here are some tactics you can use.

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Lesson 8: Split Testing



Split testing is a simple yet highly effective way to which means more money in the bank for you. Use these resources to help you:

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Lesson 9: Making Money as an Affiliate



Many people prefer to _____ rather than create their own products. These links will help you rock the affiliate world.

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