

# ‘How to Find Freelance Jobs’ Resources



Here are the resources mentioned in the **‘How to Find Freelance Jobs’** course, plus some other links you may find helpful.

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# Lesson 1: Setting Yourself up for Success



Get your freelance career off to a great start by looking super-professional in everything you do.

[Mindset](#): the new psychology of success

How to create a [professional resume](#)

[Create a website](#) for your new business

[Clean up](#) your Facebook account

## Lesson 2: Jobs Sites & Freelance Marketplaces



Freelance marketplaces and jobs sites are great for finding jobs and projects. Here are some resources to help you:

Big list of [remote jobs](#) sites

The ultimate list of [freelance marketplaces](#)

The [10 best websites](#) for finding jobs

## Lesson 3: Looking Good on LinkedIn



As the leading business-to-business social network, LinkedIn is a great place to find high-quality leads. Here's how to succeed on this important platform:

Present yourself well on [LinkedIn](#)  
How to get [great recommendations](#)  
[Grow your business](#) with LinkedIn ads

## Lesson 4: Getting Good at Google Ads



The fastest way to bring in high-quality leads is undoubtedly to leverage Google's amazing ad system. Here's how to use it to advantage:

[Google Ads](#) made simple

How to improve your ads' [quality score](#)

How to set up a [remarketing campaign](#)

## Lesson 5: Facebook & Instagram Ads



Facebook and Instagram advertising offer you a chance to reach a highly-targeted audience and present an offer that really hits home. Here's how to get results:

[Complete guide](#) to Facebook and Instagram ads

How to run [retargeting campaigns](#)

How to use [lookalike audiences](#)



## Lesson 6: Outreach Campaigns



Outreach is an affordable yet very effective way of reaching potential prospects. Here are some ways you can contact hot prospects without spending a fortune:

How to [get clients](#) through outreach

The return of [direct mail](#)

Close sales with [cold calling](#)

## Lesson 7: Networking & Public Speaking



Sometimes the old-fashioned ways of doing business are still the best. Discover how to connect with people face-to-face:

[Networking tips](#) for shy people

Attract clients with [public speaking](#)

Create events with [Meetup](#)



## Lesson 8: Content Marketing & SEO



Content marketing is very powerful when combined with search engine optimization. Here are some ideas on how to leverage this strategy to advantage:

Beginner's guide to [content marketing](#)

The basics of [search engine optimization](#)

The ultimate guide to [lead generation](#)

## Lesson 9: Repeat Business & Referrals



Tap into the easiest source of new jobs and projects. Here's how to make the most of repeat business and referrals:

The secret to getting [repeat customers](#)

How to get powerful [client testimonials](#)

How to ask for [referrals](#)

